The innovative, purpose-built Crossover.

Rated America's safest¹ 7-passenger crossover, Taurus X is endowed with 3 rows of flexibility for dozens of seating configurations. It goes about its business confidently: A bold chrome grille catches the eye, while an award-winning 263-hp V6 stirs the soul. The versatile Taurus X is spacious, smart and — most definitely — the safest crossover for active families on the go.

SAFEST¹
5-Star crash test ratings from NHTSA; “Top Safety Pick” from IIHS

LIVELIEST
Best-in-class¹ standard horsepower; Ward’s “10 Best Engines”⁴ 263-hp V6

HANDIEST
Exclusive Ford SYNC voice-activated communications;⁵ Best-in-class 3rd-row room; Class-exclusive 2nd-row auto-fold seats;⁶ 7-passenger versatility

¹Based on NHTSA 5-Star crash test ratings. IIHS “Top Safety Pick.” Star ratings are part of U.S. Dept. of Transportation’s Safercar.gov program (www.safercar.gov).
²All-Wheel Drive optional. ⁷-Passenger Crossover class. ³WardsAuto.com, January 2007. ⁴Standard on Limited and Eddie Bauer, optional on SEL. ⁵Included in the optional Limited Ultimate Package.
Rated America’s SAFEST™ 7-passage crossover.


It’s the only vehicle in its class to achieve top crash test results across the board from NHTSA and earn the highest ratings in all 3 IIHS categories. Rigorous IIHS criteria include a 40-mph frontal offset crash test assessing structural design, a side-impact crash test simulating what it’s like to be struck by an SUV or pickup, and a rear crash-protection test focusing on whiplash prevention. Taurus X = Family Insurance Plan.

Based on NHTSA 5-Star frontal and side crash test ratings and IIHS “Top Safety Pick.”
ALL-NEW 2008 TAURUS X

Take hold of the leather-wrapped wheel of Taurus X and take charge. An experience enhanced by class-exclusive Command Seating, which sits you comfortably upright and tall, allows for effortless entry and exit, and provides SUV-like confidence down the road.

Bright accents abound, from the door handles and instrument panel gauges to the console controls and shifter. The look is rich, with a feeling of assurance: Audio buttons on the steering wheel, and available power-adjustable pedals, extend your command. Take that family trip in style — and in certainty — from San Diego to Savannah with the optional Navigation System as co-pilot.

**Class-exclusive COMMAND SEATING.™**

**Voice-Activated, DVD-Based Navigation System**

Eliminates travel guesswork. The generous 6.5” color LCD monitor clearly displays maps and menus, pinpointing where you are and providing turn-by-turn Route Guidance. More than 20 different functions – many of which can simply be voice prompted – are accessible on this option.

**In-Dash Storage**

This covered, centrally located compartment conveniently pops open for lots of on-the-go essentials.
A place for EVERYONE and EVERYTHING.

Within its wealth of room, the Eddie Bauer edition surrounds you with the luxury of two-tone leather trim, contrasted stitching, an 8-way power driver seat and automatic climate control. Limited models include heated front seats; 2nd-row heated seats are available.

Taurus X ranks with the best of them for interior quietness. It’s due in good part to the hydraulic engine mounts, aerodynamic sideview mirrors, specially tuned suspension, whisper-like climate controls, and precise application of advanced, patented sound-deadening materials in the doors, headliner and pillars. The Articulation Index — measuring the clarity of conversation inside Taurus X — is exceptional. Family-friendly for sure.

Center Console
Two-tier clamshell storage on Eddie Bauer and Limited: Open the armrest cover to access the upper tier; lift the cover and upper tier to get to the oversized lower bin.
The HANDIEST 7-passenger crossover.

Change it aplenty: Whether it’s passengers, cargo or a mix of both, Taurus X quickly adapts. Transport 7 people and all their carry-ons with ease. Make way for a smaller group, and there’s a remarkable 47.0 cu. ft. of storage space to play with behind the 2nd row. Now fold flat the front-passenger seat and 2nd-row seating, and then simply fold the 3rd-row bench flat into the floor. Just like that, you’ve got the big-time, weather-protected ability to haul objects a full 10’ in length. On Taurus X Limited, the Reverse Sensing System lends an assist when you’re slowly backing up that load, detecting objects up to 6’ behind the vehicle. It’s always looking out for you.

One-Touch Seats
Class-exclusive auto-fold heated 2nd-row seats are included in the optional Limited Ultimate Package.

One-Touch Liftgate
The advantage of a one-touch power-up/-down rear liftgate comes with the optional Limited Ultimate Package.
Calm, cool, collected: CONFIDENT.

On-demand acceleration gives you the strength to make things happen. Ford’s most powerful V6 ever is one of the cleanest-running, which marks another first in Ford history: The V6 achieves PZEV (Partial Zero Emissions Vehicle) in certain states\(^1\) so it’s as eco-responsible as a hybrid vehicle.

The die-cast, aluminum-block engine produces a best-in-class standard 263 horsepower and 249 lb.-ft. of torque; employs intake variable cam timing (iVCT) for optimal horsepower per liter; attains peak performance on regular unleaded gasoline; and is perfectly paired with a new 6-speed automatic transmission. It delivers impressive cruising efficiency and precision shifts are ultra-smooth. V6 acceleration never felt so good.

**All-Wheel Defense**

**ALL-WHEEL DRIVE (AWD)** is optional on all models for enhanced safety, increased control and superior performance. AWD for Taurus X utilizes an on-demand electronic center coupler to deliver the ideal amount of torque to all 4 wheels independently. So wheel slippage is anticipated – and virtually eliminated – before it can occur.

**ADVANCETRAC\(^*\) ELECTRONIC STABILITY CONTROL** is standard. When conditions warrant the need, AdvanceTrac will reduce engine torque and apply braking to help keep Taurus X tracking safely on the intended path. Studies show this feature can be a true lifesaver.
Driving while distracted can result in a loss of vehicle control. Only use mobile phones (even with voice commands) and other devices not essential to driving when it is safe to do so.

Microsoft is a registered trademark of Microsoft Corporation. The Bluetooth word mark is a registered trademark owned by the Bluetooth SIG, Inc. Go to SyncMyRide.com for more details.

You talk. SYNC listens.™

Introducing the new standard for in-vehicle communications. Ford SYNC,™ developed in association with Microsoft,® is a voice-activated, customizable media system that integrates Taurus X with most Bluetooth®-enabled mobile phones and most popular digital media players.

With Microsoft Auto software actually embedded in your Ford Taurus X, SYNC allows you to operate your Bluetooth-enabled mobile phone and your media player using simple voice commands. SYNC is so well-designed, it’s received an “Editor’s Choice” award from Popular Mechanics magazine. Jalopnik.com concurs: “... definitely the most robust system we’ve yet seen... for in-auto infotainment.”

Link Your Digital Media Player

Just connect your player to SYNC’s USB port, press the button on the steering wheel and start talking. SYNC even charges most media players for you.

Link Your Bluetooth-Enabled Mobile Phone

When you enter Ford Taurus X with a compatible and paired Bluetooth-enabled mobile phone, SYNC automatically recognizes its presence. Then you just press a button and use simple voice commands to make calls, take calls and more – with both hands on the wheel.
Play up the PLEASURE.

Take the show — and those games — on the road. The next-generation DVD Family Entertainment System is the perfect option. Its flip-down, full-color LCD screen is sized a generous 8”. Two infrared wireless headphone sets and an infrared remote control are also included.

Another plus for the DVD Family Entertainment System: Its dual-media function lets those in back remain transfixed with on-screen action, while you and your front seatmate listen to the radio, a CD, or all those portable MP3 tunes — courtesy of the built-in auxiliary audio input jack that’s wired directly to the acoustically optimized sound system and standard on every Taurus X. It’s good to have connections.

SIRIUS Satellite Radio

This option offers more than 130 channels of crystal-clear, digital-quality sound. This factory-installed option is your passport to an amazing range of music (all of it 100% commercial-free), sports, news, talk and entertainment. SIRIUS coast-to-coast coverage is seamless in the contiguous U.S., and as a subscriber, you’ll also receive free online access to all music channels. To top it off, a complimentary 6-month subscription to SIRIUS is included in the price.

See your Ford Dealer or contact SIRIUS at 1-888-539-7474 for more information.

Audiophile® Sound System

Standard on Taurus X Limited, this audio system features 8 speakers, a 2-channel 90-watt amplifier, subwoofers, speed-compensated volume and a 6-disc in-dash CD player that’s MP3-capable.
Specifications

**SEL**
- Select standard content:
  - Silver Eclipse cladding • Tri-bar chrome grille
  - Fog lamps • Body-color, power, heated sideview mirrors with security approach lamps
  - Remote keyless illuminated entry system with driver door-mounted keypad • 3-row Safety Canopy® System with side-curtain airbags
  - Front-seat side airbags • Traction Control
  - AdvanceTrac® Electronic Stability Control
  - 4-wheel disc Anti-lock Brake System (ABS)
  - Anti-theft perimeter alarm • Air conditioning
  - Auto-dimming rearview mirror • Leather-trimmed seats (vinyl 3rd row) • 8-way power driver seat with lumbar adjustment
  - 17" 8-spoke bright-aluminum wheels with P215/65R17 tires

**EDDIE BAUER**
- Includes SEL content, plus:
  - Pueblo Gold cladding • Automatic headlamps with on/off delay and wiper-activated headlamps feature • Dual-zone Electronic Automatic Temperature Control • AM/FM stereo/6-disc in-dash CD changer with MP3 capability • Ford SYNC™ voice-activated, in-vehicle communications and entertainment system • Two-tier clamshell front center console • Perforated two-tone leather-trimmed seats (vinyl 3rd row) • 8-way power driver seat • 4-way power fold-flat front-passenger seat • 2nd-row comfort seat tracks with forward/back adjustment (6-passenger only)
  - 18" 5-spoke bright-aluminum wheels with P225/60R18 tires

**LIMITED**
- Includes Eddie Bauer content, plus:
  - Body-color cladding • Chrome-accented door handles • Chrome-accented, power, heated sideview mirrors with memory • Reverse Sensing System • Audiophile® Sound System with AM/FM stereo/6-disc in-dash CD changer, MP3 capability and subwoofer • Heated driver and front-passenger seats • Memory settings for driver seat • 2nd-row center floor console (6-passenger only)

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*Available Fall 2007.*
## STANDARD FEATURES

### MECHANICAL
- 3.5L Duratec 35 V6 engine with 263 hp
- 6-speed automatic transmission
- 4-wheel disc Anti-lock Brake System (ABS)
- Compact spare tire
- Flat-tow capable
- Front-wheel drive (FWD)
- Hydraulic power steering
- Traction Control

### SAFETY/SECURITY
- Personal Safety System™ for driver and front passenger — Includes dual-stage airbags, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- AdvanceTrac® Electronic Stability Control
- Anti-theft perimeter alarm
- 3-row Safety Canopy® System with side-curtain airbags and rollover sensor

### EXTERIOR
- Solar-tinted glass and privacy glass
- Rear-window defroster and wiper/washer
- Chrome exhaust tips
- Body-color, power, heated sideview mirrors with memory
- Command Seating™
- Illuminated entry
- LATCH – Lower anchors and tether anchors for child-safety seats
- Remote keyless illuminated entry system with driver door-mounted keypad

### SEATING
- Front-row bucket seats with 6-way power driver and fold-flat front passenger
- 2nd-row 40/40 split reclining bucket seats
- 3rd-row fold-in-floor bench seat
- 3rd-row leather-trimmed 60/40 split bench seat for 7-passenger seating
- 2nd-row cloth 60/40 split bench seat for 7-passenger seating
- Power moonroof

### INTERIOR
- Power front-passenger seat and power-adjustable pedals
- Power moonroof
- Temperature Control, automatic headlamps with wiper-activated headlamps
- Auxiliary audio input jack
- Premium AM/FM stereo/6-disc in-dash CD changer with MP3 capability
- Premium AM/FM stereo/6-disc in-dash CD changer with MP3 capability

### PACKAGES
- Limited Ultimate Package — Includes 2nd-row heated seats, 2nd-row auto-fold seats and power liftgate (6-passenger only)
- Limited Wood Package — Includes wood-trimmed steering wheel and shift knob

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## FEATURES & OPTIONS

### SEL

<table>
<thead>
<tr>
<th>MECHANICAL</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>3.5L 24-VALVE DOHC DURATEC V6</td>
<td>263 @ 6250</td>
</tr>
<tr>
<td>Torque (lb-ft. @ rpm)</td>
<td>249 @ 4500</td>
</tr>
</tbody>
</table>

### LIMITED

#### MECHANICAL
- All-Wheel Drive (AWD)
- 17” 8-spoke bright-aluminum wheels
- 18” 5-spoke bright-aluminum wheels
- 18” 7-spoke chrome-clad wheels
- 20” 8-spoke alloy wheels
- 22” 8-spoke alloy wheels

### SEATING
- 1st-row perforated leather-trimmed bucket seats
- 2nd-row leather-trimmed 60/40 split bench seat for 7-passenger seating
- 3rd-row cloth 50/50 split fold-in-floor bench seat
- 4-way power front-passenger seat
- Heated front seats (requires SEL Interior Convenience Package and SEL Interior Power Package on SEL)

### INTERIOR
- 2nd-row center floor console with bucket seats (6-passenger only)
- Premium AM/FM stereo/6-disc in-dash CD changer with MP3 capability
- Double-zone Electronic Automatic Temperature Control (requires SEL Interior Convenience Package on SEL)
- DVD Family Entertainment System with 2 sets of wireless headphones (requires SEL Interior Convenience Package on SEL)
- DVD Navigation System (requires SEL Interior Convenience Package on SEL)
- Ford SYNC™ — Voice-activated in-vehicle communications and entertainment system
- Power-adjustable pedals — Non-memory (requires SEL Interior Convenience Package on SEL)
- Power moonroof

### EXTERIOR
- Automatic headlamps with on/off delay and wiper-activated headlamps feature
- Chrome-accented door handles
- Chrome-accented, power, heated sideview mirrors with memory and security approach lamps

### PACKAGES
- SEL Interior Convenience Package — Includes AM/FM stereo/6-disc in-dash CD changer with MP3 capability, Dual-zone Electronic Automatic Temperature Control, automatic headlamps with wiper-activated headlamps feature, outside temperature display, and Cyber Carbon trim appliqués
- SEL Interior Power Package — Includes 8-way power driver seat, 4-way power front passenger seat and power-adjustable pedals
- Limited Convenience Package — Includes power-adjustable pedals with memory,Universal Garage Door Opener and cargo net
- Limited Ultimate Package — Includes 2nd-row heated seats, 2nd-row auto-fold seats and power liftgate (6-passenger only)
- Limited Wood Package — Includes wood-trimmed steering wheel and shift knob

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*Standard* | *Available as Part of a Package* | *Optional* | *Not Available*
Specifications

INTERIORS

Camel Cloth Standard on SEL
Medium Light Stone Cloth Standard on SEL
Camel Leather Standard on Limited; Available on SEL
Medium Light Stone Leather Standard on Limited; Available on SEL
Charcoal Black Leather Standard on Limited

WHEELS

A 17” 8-Spoke Bright-Finish Aluminum Standard on SEL
B 18” 5-Spoke Bright-Aluminum Standard on Eddie Bauer and Limited
C 18” 7-Spoke Chrome-Clad Available on Eddie Bauer and Limited

DIMENSIONS

EXTERIOR (in.)
Length 200.3
Wheelbase 112.9
Width (excluding mirrors) 74.9
Height 67.6

INTERIOR (in.)
1st Row
Head room 39.4
Shoulder room 58.5
Hip room 55.5
Leg room 40.8
2nd Row
Head room 39.7
Shoulder room 58.0
Hip room 56.0
Leg room 40.4
3rd Row
Head room 38.6
Shoulder room 50.8
Hip room 45.9
Leg room 33.4

Seating Capacity 6 or 7
Cargo Volume (cu. ft.)
Behind 1st row 85.5
Behind 2nd row 47.0
Behind 3rd row 20.8
Fuel Tank Capacity (gal.) 19.0

2008 EPA-ESTIMATED FUEL ECONOMY

FWD 16 mpg city/24 hwy.
AWD 15 mpg city/22 hwy.

TWO-TONE WITH CAMEL BOLSTER AND SAND INSERT

EDDIE BAUER
Camel Leather
Medium Light Stone Leather
Charcoal Black Leather

CAMEL
MEDIUM LIGHT STONE
SEL
Oxford White
Dune Pearl Metallic
Merlot Metallic
Titanium Green Metallic
Light Sage Metallic
Light Ice Blue Metallic
Dark Ink Blue Metallic
Silver Birch Metallic
Alloy Metallic
Black

CAMEL
MEDIUM LIGHT STONE
LIMITED
Oxford White
Dune Pearl Metallic
Merlot Metallic
Titanium Green Metallic
Light Sage Metallic
Light Ice Blue Metallic
Dark Ink Blue Metallic
Silver Birch Metallic
Alloy Metallic
Black

INTERIOR

Camel Leather with Sand Leather Insert Standard on Eddie Bauer
Camel Leather Standard on Limited; Available on SEL
Medium Light Stone Leather Standard on Limited; Available on SEL
Charcoal Black Leather Standard on Limited
New Vehicle Limited Warranty

We want your Ford Taurus X ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/60,000-mile Powertrain Warranty Coverage and Roadside Assistance, 5-year/50,000-mile Safety Restraint Coverage, and 5-year/unlimited-mile Corrosion (Perforation) Coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

For more assurance: The 5-year/60,000-mile powertrain limited warranty is fully transferable, has no deductible, and provides you with an additional 2 years or 24,000 miles of coverage — on select components, including the engine and transmission — beyond the standard 3-year/36,000-mile Bumper-to-Bumper Coverage. Roadside Assistance is extended to 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle, or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford uses clearcoat paint for beauty and protection. Colors shown are representative only. Not all colors are available on all models. See your dealer for actual paint/trim options. Vehicles shown may contain optional equipment.

**EXTERIORS**

- Oxford White
- Dune Pearl Metallic
- Merlot Metallic
- Titanium Green Metallic
- Light Sage Metallic
- Light Ice Blue Metallic
- Dark Ink Blue Metallic
- Silver Birch Metallic
- Alloy Metallic
- Black

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Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

For a purchase or lease, the Ford Extended Service Plan (ESP) gives you “Peace-of-Mind” protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Genuine Ford Accessories are designed and engineered specifically for Ford vehicles. Visit our website at fordaccessoriesstore.com to use the Accessorizer, and to learn about complete accessory details and purchase instructions.

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